

Who we are and why you should definitely seek your future in our region ...



Work. Life. Future.
In the middle of Germany and Europe

geniusgöttingen

A region worth getting to know



Here, you are

Welcome. It is really worth getting to know our region. The town and district of Göttingen and the districts of Northeim, Osterode and Eichsfeld offer a unique fusion of the traditional and the modern, at the interface between science and industry.

For your personal and professional future, we can offer an environment that is great to live in. We can inspire you and we want to interest you in the people who live here, our values and qualities.

more than welcome!



We are open to the world

In our region, for many centuries it has been a matter of course that international and regional cultures meet, live and work here with us. Academics, actors, scientists, musicians, philosophers and politicians all influence the way we live and give shape to the variety of lifestyles in our community. This is a tradition which still continues today.

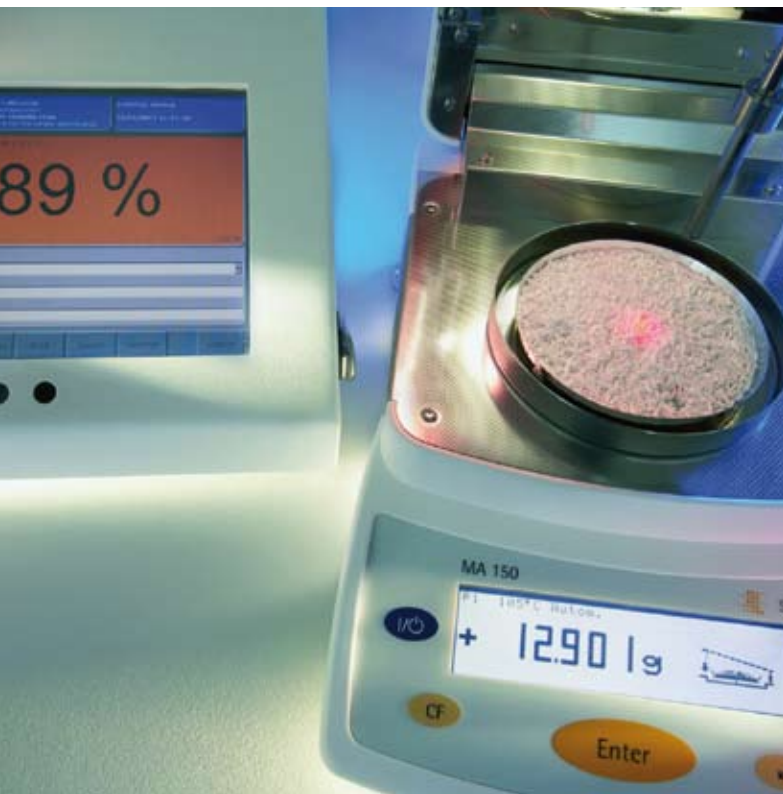
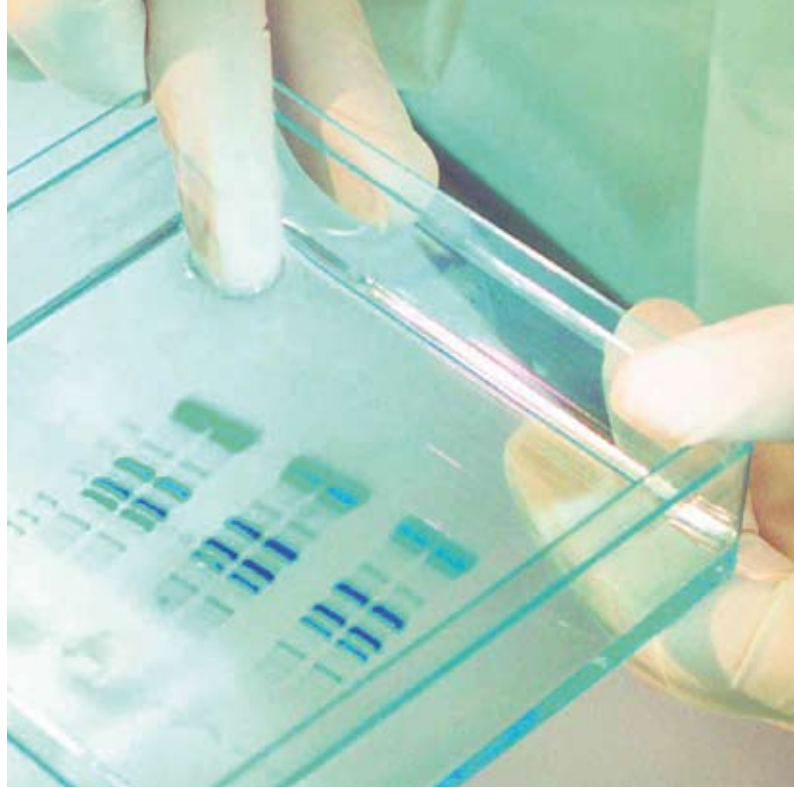
One phenomenon which has resulted from this is our „speaking many tongues“. Whether it is Chinese, Spanish or Low German, we will always be understanding. For more than 30 years, the renowned Goethe institute in Göttingen has been a partner for international exchange programmes, bringing cultures from all around the world into the region.

Universities and companies have long been multicultural, bringing students and staff together from every continent around the globe. Conferences, conventions and business meetings all have a strong international character – from Weserbergland through to Eichsfeld and the Harz region.

Creative artists and their representatives are at the forefront of inter-cultural exchange within the region. The spectrum ranges from international music festivals up to world-renowned publishing houses.

Pictures (from left to right & top to bottom)

- > International Göttingen Jazz Festival
- > XLAB – Göttingen Experimental Laboratory for Young People
- > Orlando opera at Göttingen International Händel Festival
- > Young scientist at the Georg-August University in Göttingen



We are innovative

There is a really strong sense of innovation in our region. Driven by the research and teaching areas of Göttingen university and the vocational colleges, inventions, developments and patented products, processes and services are a daily reality in our companies. In some sectors, the companies in our region are amongst the world leaders.

In sunrise industries such as medical technology, biotechnology, laser and measurement technologies as well as information technologies, our region is part of the leading group in Germany. Our entrepreneurs and their companies are viewed as drivers for progress around the world. Numerous national and international research and industrial prizes are awarded to researchers and entrepreneurs in the region.

For decades, this success has been based on the people who do excellent work in research & development departments, shaping the future, as well as on those who work on a daily basis to very high standards in production.

We are innovative – this also means that every individual with commitment and creativity enriches their personal surroundings and their environment with new ideas and initiatives.

Pictures (from left to right & top to bottom)

- > Max Planck Institute for Solar System Research, Katlenburg-Lindau: space camera for the NASA Phoenix probe
- > KWS SAAT AG, Einbeck – Genetic fingerprint of a plant
- > Sartorius AG, Göttingen – Precision weighing scales from the mechatronics sector
- > Otto Bock GmbH, Duderstadt – C-Leg®, computer aided prosthetic leg



We are networked

Connections from person to person have a long tradition, especially in the scientific field. This is becoming ever more important in a globalised economy, which is built up from strong networks.

Entrepreneurs in family businesses and corporate managers look for direct contact with one another and form skills clusters, purchasing and excellence initiatives.

This industrial networking is complemented by numerous scientific research and interest groups, cooperative university projects at home and abroad, international student and alumni associations and expert networks.

The Göttingen area is also well-networked by the outstanding transport infrastructure. The A7 and A38 motorways and the ICE railway station in Göttingen connect the region to large cities such as Berlin, Frankfurt and Hamburg, which seem very close with a journey time of only 2 hours. Hanover airport can also be reached in less than 90 minutes. The cargo transport centre in Göttingen is the middlepoint of the logistics axes in the region.

We are well networked – in the middle of Germany, in the heart of Europe.

Pictures (from left to right & top to bottom)

- > Networked across Europe via the ICE railway station in Göttingen
- > Dedication to geniusgöttingen: companies, local politicians, local inhabitants
- > Event location LOKHALLE Göttingen – LAN party
- > The A38 and the A7 connection the region with the whole of Germany



We are intelligent

geniusgöttingen is a region of education. The shining beacons are the 44 Nobel prize winners, whose careers are linked the Göttingen, the city of science. More than 24,000 young people annually pursue knowledge and academic grades during term-time at the elite university and the two vocational colleges. Professors, PhDs and scientific staff are characteristic parts of everyday life in the region.

An outstanding pre-school and school education provide the basis for the region's development. The number of places in nursery schools, day nurseries and kindergartens far exceeds the German national average. Our grammar schools and comprehensives embody quality and international aspirations, and schools which prepare for the professions are distinguished by their very practical approach and their outstanding equipment. Several independent schools complement the wide range on offer.

Companies in the region are very committed to investing in knowledge and education. Numerous projects cooperating with local schools connect industrial companies, small trades and service companies to the future generation.

Pictures (from left to right & top to bottom)

- > Kid's uni at the Georg-August University in Göttingen
The lecture „Are there living robots?“
- > Lower Saxon State and University Library in Göttingen
- > XLAB Göttingen Experimental Laboratory for Young People
- > „The doctor Kiss“ – Tradition at the Goose Girl fountain in Göttingen



We are responsible

We show our personal bond to the region in the responsibility that we accept for our environment. These values can be seen in a variety of ways. Carefully and affectionately restored buildings and the timber-framed buildings in the historic centre give you a sense of the historic.

This special responsibility for the environment also manifests itself in modern environmental projects and in the mentality of the people, which is very close to nature. Bioenergy and renewable raw materials are used in numerous projects in private and in industrial households, which are admired across Germany.

The cities and the region are viewed as bicycle bastions and the infrastructure for tourists focuses on experiencing nature. Numerous nature reserves and projects demonstrate a particular closeness to flora and fauna.

Families have their own place in the region. Our entrepreneurs are mostly proprietors with a long family tradition. This leads to an organic structure of cooperation between employees and employers as the economic cycle swings up and down. A feeling of unity characterises the world of work in the region. Together, we also make sure that we can reconcile family life with professional life.

Pictures (from left to right & top to bottom)

- > Family entrepreneur in the 4th generation: Siegfried and Lars Obermann from Osterode
- > A timber-framed house in Duderstadt
- > The village of Jühnde produces the energy it needs itself from biomass
- > Young basket ball players from BG 74 Göttingen



We are a likeable lot

What is the particular charm of the region? It is the people, who characterise everyday life and leisure in the community. In our region city meets country, the young meet the old and craftsmen meet high technology without batting an eyelid. Both the traditional and the modern ways of life are valued.

Whether a street-market trader or a prize-winning researcher, a craftsman or a product designer, an exchange student or town mayor, schoolchild or company boss – geniusgöttingen embodies dialogues and variety. Politicians and pressure groups, voluntary groups and industrial clubs all get involved when answers have to be found to questions about the future.

In our region, you will rarely encounter the cliché of the north German reserve and stubbornness. This is thanks to the many people who visit us for a few years as a student, as a new employee or as a manager, or even those who develop a lifetime love affair with the region.

We are a likeable lot – that means street cafés, pubs, restaurants and bars as places to meet. Countless clubs enrich the range of leisure activities. Markets and street parties are held all through the summer; there is always something going on in our corner of the world.

Pictures (from left to right & top to bottom)

- > BG 74 – Professional players in the 1st national basketball league
- > Community in Seulingen
- > A sculpture by Christel Lechner in Schlosspark Hardenberg
- > The pedestrian zone in Hann. Münden



We are pragmatic

Do something instead of complaining, keep moving & don't stand still, these are the attitudes of the people in our region. It is a declared goal to increase performance in the areas of industry, science, environment and social welfare.

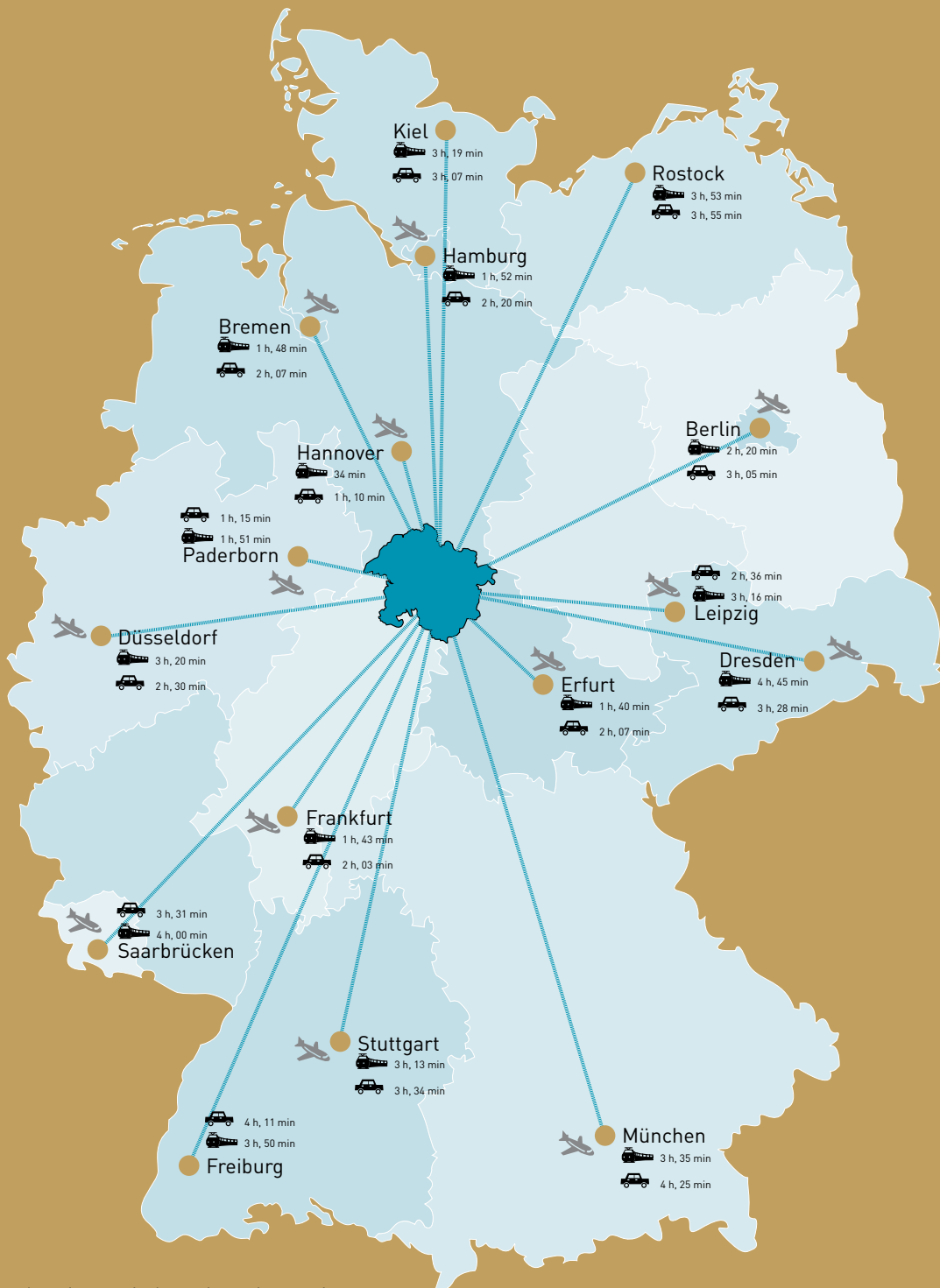
Of course there are also those entitled to pursue their own interests, to follow their own goals in our development processes. The decisive aspect however is the intention of many of those involved to find an acceptable consensus. This desire for a consensus crosses political borders, overcomes differences between traditional and sunrise industries as well as between competitors with comparable access to markets.

The movers and shakers in our region are in continuous dialogue and see geniusgöttingen as a joint task and opportunity to shape the future of the region. Industry, universities, communities and interest groups work hard, with a lot of personal commitment, on new strategies and projects.

We are pragmatic – this also means bundling communal tasks, using public infrastructure more effectively and creating transparency for our inhabitants in all matters.

Pictures (from left to right & top to bottom)

- > From apprentice to master: traditional craftsmanship in Southern Lower Saxony
- > geniusgöttingen – project partners in Duderstadt
- > Sponsor day for the Southern Lower Saxony Foundation –
Prof. Hans Georg Näder (Otto Bock), minister president Christian Wulff and Dr. Andreas Büchting (KWS SAAT AG)
- > Training of local THW association in Göttingen / voluntary fire brigade



Journey time by train or car in the *geniusgöttingen* region

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